



**JBF-19MBA103**

Seat No. \_\_\_\_\_

**M. B. A. (Sem. I) (CBCS) Examination**

**December - 2019**

**19MBA103 : Managerial Economics**

Time : 3 Hours]

[Total Marks : 70

1 Explain in brief different types of demands.

2 Write a short note on: Diminishing marginal returns.

**OR**

2 Explain the difference between Macro economics and Microeconomics

3 Explain the basic principles of Managerial economics in detail.

**OR**

3 What is macro economics environment? Explain the components of Macro Economics Environment.

4 (A) What is monetary policy? Explain the objective of monetary policy

(B) What is industrial finance? Explain the different sources of industrial finance.

**OR**

4 What is liberalization, privatization and globalization? Also explain the objectives of Liberalization, privatization and globalization

5 Write short note : (Any Two)

(1) Foreign direct investment

(2) Economies & Diseconomies of scale

(3) Unemployment